# KTVZ-TV and KFXO-CD Bend, Oregon

| Title: Commercial Producer Title: MMJ / Producer Title: News Producer Mornings Title: News Producer Title: Namb / Producer Title: Namb / Producer Namb / Producer Namb / Producer Namb / Producer Title: Namb / Producer Account Executive NBC Title: A |
|--|
| Date Opened: 3/8/2021 Date Filled Date Opened: 3/8/2021 Date Filled Date Opened: 1/18/2021 Date Filled Date Opened: 1/18/2021 Date Filled Date Opened: 6/23/2020 Date Filled Date Opened: 6/23/2020 Date Filled Date Opened: 9/29/2020 Date Filled Date Opened: 9/29/2020 Date Filled Tel #  Tel #  Tel #  |

| Unknown | TV ads aired on KTVZ | Oregon Association of Braodcasters | Referrals | In-house | Handshake | Mizzou University | Arizona State University |
|---------|----------------------|------------------------------------|-----------|----------|-----------|-------------------|--------------------------|
|         |                      |                                    |           |          |           |                   |                          |

Total
E. Outreach Activities 0 1 1 1

|   | KTVZ-TV Bend, Oregon  |          |      |
|---|---|----------|------|
| A. Full-Time Vacancy Filled             |   |          |      |
| Job Title:                              |   |          |      |
| B. Recruitment/Referral Sources         |   |          |      |
|   | Contact   | Address  | Tel# |
| NPGCO.com                               | Jenniferw@npgco.com   |          |      |
| KTVZ.com                                | KTVZ.com  |          |      |
| TVJobs.com                              | TVJobs.com  |          |      |
| MediaLine                               | Medialine.com   |          |      |
| Worksource - OR Employment Office       | Employment.Oregon.gov   |          |      |
|   | Indeed.com  |          |      |
| Craigslist.com                          | Craigslist.com  |          |      |
| Facebook                                | https://www.facebook.com/KTVZ21/  |          |      |
| LinkedIn.com                            | LinkedIn.com  |          |      |
| SalesJobs.com                           | SalesJobs.com   |          |      |
| Central Oregon Community College        | coccstudentjobs.com   |          |      |
| Oregon State University                 | oregonstate.edu/careers/  |          |      |
| University of Oregon                    | career.uoregon.edu/employers  |          |      |
| Washington State University             | communication@wsu.edu   |          |      |
| Arizona State University                | Corporate recruiting trip   |          |      |
| ABC 17 News                             | abc17news.com   |          |      |
| Oregon Association of Broadcasters      | theoab.org/careers/post-job/  |          |      |
| Referrals                               | Word of mouth   |          |      |
| TV News Check                           | paul@newscheckmedia.com   |          |      |
| TV Technology Magazine                  | www.tvtechnology.com  |          |      |
| JournalismJobs.com                      | Journalism Jobs.com   |          |      |
| TV Commercial on our station            | On air commercial   |          |      |
| Spots & Dots                            | ads@spotsndots.com  |          |      |
| Handshake                               | handshake@notifications.joinhandshake.com   |          |      |
| 55 45 V V V V V V V V V V V V V V V V V |   |          |      |
| C. Attachments                          | Attachments  Documentation that job vaccancy information was widely disseminated (dates of on-air |          |      |
| announcements, dated copies of          | announcements, dated copies of all advertisements, community and internet postings,               | s, etc.) |      |
| * Documentation that ich vacancy        | Documentation that job vacancy information was provided to requesting organizations               | 0,       |      |

| EEO Outreach Activities 2020 2021 | vities 2020 2021          |   |
|-----------------------------------|---------------------------|---|
| Date                              | EEO Outreach Category     | Description   |
| October - February                |                           | Resources were not available for outreach activities due to   |
|                                   |                           | COVID 19 shut down  |
| March 1 - 2                       | Virtual campus recruiting | Michael Fabac, Director of News & Marketing for News          |
|                                   |                           | Press & Gazette, attended a virtual career fair at Arizona    |
|                                   |                           | State University recruiting candidates for broadcast          |
|                                   |                           | careers and opportunities at NPG stations                     |
| March 8 - 9                       | Virtual campus recruiting | Michael Fabac, Director of News & Marketing for News          |
|                                   |                           | Press & Gazette, attended a virtual career fair at            |
|                                   |                           | Syracuse University recruiting candidates for broadcast       |
|                                   |                           | careers and opportunities at NPG stations                     |
| March 11 - 12                     | Virtual campus recruiting | Michael Fabac, Director of News & Marketing for News          |
|                                   |                           | Press & Gazette, attended a virtual career fair at University |
|                                   |                           | of Missouri recruiting candidates for broadcast careers and   |
|                                   |                           | opportunities at NPG stations                                 |
| April - September                 |                           | Resources were not available for outreach activities due to   |
|                                   |                           | COVID 19 shut down  |
|                                   |                           |   |
|                                   |                           |   |
|                                   |                           |   |

| A. Full-Time Vacancy Filled Job Title:   | TD On Air Tec                     | hnician AM   | ·            |               | Date Filled: | 9/24/2021      |
|--|-----------------------------------|--------------|--------------|---------------|--------------|----------------|
| B. Recruitment/Referral Sources Source   | Contact                           | Address      | Tel#         | Referred      | Interviewed  | Referral Hired |
| NPGCO.com<br>KTVZ.com<br>TVJobs.com<br>MediaLine   |                                   |              |              | 2             | 1            |                |
| Worksource - OR Employment Office Indeed.com Facebook LinkedIn.com In house Central Oregon Community College Arizona State University Oregon Association of Broadcasters TV Commercial on our station Referral Unknown | e                                 |              |              | 4             | 2            | 1              |
|  |                                   |              | Total        | 6             | 3            | 1              |
| C. Attachments  * Documentation that job vacancy announcements, dated copies of the commentation that job vacancy (dated letters, e-mails, faxes etc.)   | of all advertisemy information wa | ents, commun | ity and inte | ernet posting | gs, etc.)    |                |

#### E. Outreach Activities

| ٨  | Coll 3 | Tima. | Vacan | ~11 | Cill | ۸  |
|----|--------|-------|-------|-----|------|----|
| Α. | Full-I | ıme   | vacan | CV  | F111 | ea |

Job Title: AE KFXO Date Filled: 2/11/2021

| B. Recruitment/Referral Sources<br>Source  | Contact | Address | Tel#  | Referred | Interviewed | Referral Hired |
|--|---------|---------|-------|----------|-------------|----------------|
| NPGCO.com KTVZ.com TVJobs.com MediaLine Worksource - OR Employment Office Indeed.com Facebook LinkedIn.com In house Central Oregon Community College |         |         |       | 36<br>1  | 4           | 1              |
| Arizona State University Oregon Association of Broadcasters TV Commercial on our station Referral Unknown  |         |         |       | 2<br>1   | 1<br>1      |                |
|  |         |         | Total | 40       | 7           | 1              |

#### C. Attachments

| * Documentation that job vacancy information was widely disseminated (dates of on-air     |  |
|---|--|
| announcements, dated copies of all advertisements, community and internet postings, etc.) |  |

(dated letters, e-mails, faxes etc.)

#### E. Outreach Activities

<sup>\*</sup> Documentation that job vacancy information was provided to requesting organizations

| A. Full-Time Vacancy Filled Job Title:   | Commercial Pr    | oducer           |             |               | Date Filled: | 6/22/2021      |
|--|------------------|------------------|-------------|---------------|--------------|----------------|
| B. Recruitment/Referral Sources Source   | Contact          | Address          | Tel#        | Referred      | Interviewed  | Referral Hired |
| NPGCO.com<br>KTVZ.com<br>TVJobs.com<br>MediaLine   |                  |                  |             | 1             |              |                |
| Worksource - OR Employment Offic<br>Indeed.com<br>Facebook   | e                |                  |             | 2             | 1            | 1              |
| LinkedIn.com Film & TV Jobs.com Central Oregon Community College Arizona State University Oregon Association of Broadcasters |                  |                  |             | 1             |              |                |
| TV Commercial on our station<br>Referral<br>Unknown  |                  |                  |             | 1             | 1            | 1              |
|  |                  |                  | Total       | 5             | 2            | 2              |
| C. Attachments  * Documentation that job vacano  | y information wa | ıs widely dissen | ninated (da | ates of on-ai | r            |                |

| * Documentation that job vacancy information was widely disseminated (dates of on-air     |  |
|---|--|
| announcements, dated copies of all advertisements, community and internet postings, etc.) |  |

(dated letters, e-mails, faxes etc.)

#### E. Outreach Activities

<sup>\*</sup> Documentation that job vacancy information was provided to requesting organizations

A. Full-Time Vacancy Filled

| L-L- T'M   | Multimedia Journalist  | Date Filled: | 6/1/2021      |
|------------|------------------------|--------------|---------------|
| Job Title: | Miliamenia Journausi   | Date cined   | 0/1/2021      |
| JOD HIIC.  | Mattilleala coallianot | Date i mea:  | · · · - · - · |

B. Recruitment/Referral Sources

| В. 1                       | Source  | Contact | Address | Tel#  | Referred | Interviewed | Referral Hire | ed |
|----------------------------|---|---------|---------|-------|----------|-------------|---------------|----|
|                            | GCO.com<br>/Z.com   |         |         |       | 2        |             |               |    |
| TVJ                        | obs.com   |         |         |       | 1        |             |               |    |
| Wor<br>Inde<br>Goo<br>Link | liaLine<br>ksource - OR Employment Office<br>ed.com<br>gle search<br>edIn.com |         |         |       | 5        |             |               |    |
| Univ                       | ouse<br>/ersity of Missouri<br>ona State University                           |         |         |       | 1        |             |               |    |
| Ore                        | gon Association of Broadcasters dshake  |         |         |       | 1        |             |               |    |
| Refe                       | erral   |         |         |       | 3        | 1           |               | 1  |
| ABC                        | nown<br>C 17 News<br>rnalismJobs.com  |         |         |       |          |             |               |    |
|                            |   |         |         | Total | 17       | 1           |               | 1  |

#### C. Attachments

| * ************************************  |  |
|---|--|
| * Documentation that job vacancy information was widely disseminated (dates of on-air     |  |
| appoundements, dated copies of all advertisements, community and internet postings, etc.) |  |

(dated letters, e-mails, faxes etc.)

#### E. Outreach Activities

<sup>\*</sup> Documentation that job vacancy information was provided to requesting organizations

Job Title: News Producer Date Filled: 5/5/2021

| B. Recruitment/Referral Source | es | Source | al S | Referra | nt/F | itme | cru | Re | B. |  |
|--------------------------------|----|--------|------|---------|------|------|-----|----|----|--|
|--------------------------------|----|--------|------|---------|------|------|-----|----|----|--|

| Source Source                                  | Contact | Address | Tel#  | Referred | Interviewed | Referral Hir | red |
|--|---------|---------|-------|----------|-------------|--------------|-----|
| NPGCO.com<br>KTVZ.com                          |         |         |       |          |             |              |     |
| TVJobs.com                                     |         |         |       |          |             |              |     |
| Zip Recruiter                                  |         |         |       | 1        |             |              |     |
| Worksource - OR Employment Office              |         |         |       |          |             |              |     |
| Indeed.com                                     |         |         |       | 4        |             |              |     |
| Facebook                                       |         |         |       |          |             |              |     |
| LinkedIn.com                                   |         |         |       | 1        | 1           |              |     |
| In house                                       |         |         |       |          |             |              |     |
| Handshake                                      |         |         |       | 3        |             |              |     |
| Arizona State University                       |         |         |       |          |             |              |     |
| Oregon Association of Broadcasters High School |         |         |       | 1        |             |              |     |
| Referral                                       |         |         |       | 1        | 1           | ı            | 1   |
| Unknown  |         |         |       | '        |             |              | •   |
| O I MIOWIT                                     |         |         |       |          |             |              |     |
|  |         |         |       |          |             |              |     |
|  |         |         |       |          |             |              |     |
|  |         |         | Total | 11       | 2           | <u>:</u>     | 1   |
|  |         |         |       |          |             |              |     |

#### C. Attachments

| * Documentation that job vacancy information was widely disseminated (dates of on-air     |  |
|---|--|
| announcements, dated copies of all advertisements, community and internet postings, etc.) |  |

\* Documentation that job vacancy information was provided to requesting organizations

(dated letters, e-mails, faxes etc.)

#### E. Outreach Activities

A. Full-Time Vacancy Filled

| Job Title: | Multimedia Journalist | Date Filled: | 2/22/2021 |
|------------|-----------------------|--------------|-----------|
|            |                       |              |           |

B. Recruitment/Referral Sources

| Source Source   | Contact | Address | Tel#  | Referred    | Interviewed | Referral Hire | ed |
|---|---------|---------|-------|-------------|-------------|---------------|----|
| NPGCO.com<br>KTVZ.com<br>TVJobs.com<br>MediaLine<br>Worksource - OR Employment Office<br>Indeed.com<br>Google search  |         |         | . •   | 1<br>1<br>4 |             |               | -  |
| LinkedIn.com In house Central Oregon Community College Arizona State University Oregon Association of Broadcasters TV Commercial on our station Referral Unknown ABC 17 News JournalismJobs.com |         |         |       | 2<br>1<br>1 | 1           |               | 1  |
|   |         |         | Total | 10          | 1           |               | 1  |

#### C. Attachments

| 7 ************************************   |  |
|--|--|
| * Documentation that job vacancy information was widely disseminated (dates of on-air      |  |
| approuncements, dated copies of all advertisements, community and internet postings, etc.) |  |

(dated letters, e-mails, faxes etc.)

#### E. Outreach Activities

<sup>\*</sup> Documentation that job vacancy information was provided to requesting organizations

| Α . | F11   | Time  | Vacancy | Cillad   |
|-----|-------|-------|---------|----------|
| н.  | ruii- | HHEIE | Vacancy | , rjileu |

Job Title: Sales Assistant Date Filled: 2/11/2021

| B. Recruitment/Referral So | urces |
|----------------------------|-------|
|----------------------------|-------|

| Source Sources   | Contact | Address | Tel#  | Referred | Interviewed | Referral Hi | red |
|--|---------|---------|-------|----------|-------------|-------------|-----|
| NPGCO.com<br>KTVZ.com<br>TVJobs.com<br>MediaLine   |         |         |       | 1        |             |             |     |
| Worksource - OR Employment Office Indeed.com   |         |         |       | 13       | 1           |             |     |
| Facebook<br>LinkedIn.com   |         |         |       | 1        | ·           |             |     |
| In house Central Oregon Community College  |         |         |       |          |             |             |     |
| Arizona State University Oregon Association of Broadcasters TV Commercial on our station |         |         |       | 1        |             |             |     |
| Referral Unknown   |         |         |       | 1<br>1   | 1           |             | 1   |
|  |         |         |       |          |             |             |     |
|  |         |         | Total | 18       | 2           |             | 1   |

#### C. Attachments

| * Documentation that job vacancy information was widely disseminated (dates of on-air     |  |
|---|--|
| announcements, dated copies of all advertisements, community and internet postings, etc.) |  |

(dated letters, e-mails, faxes etc.)

#### E. Outreach Activities

<sup>\*</sup> Documentation that job vacancy information was provided to requesting organizations

A. Full-Time Vacancy Filled

Job Title: Multimedia Journalist Date Filled: 12/7/2020 1/4/2021

| B. Recruitment/Referral Sources    |         |         |       |          |             |                |
|------------------------------------|---------|---------|-------|----------|-------------|----------------|
| Source                             | Contact | Address | Tel#  | Referred | Interviewed | Referral Hired |
| NPGCO.com                          |         |         |       | 2        |             |                |
| KTVZ.com                           |         |         |       | 16       | 2           |                |
| TVJobs.com                         |         |         |       | 1        | 1           |                |
| MediaLine                          |         |         |       |          |             |                |
| Worksource - OR Employment Office  |         |         |       |          |             |                |
| Indeed.com                         |         |         |       | 2        |             |                |
| Google search                      |         |         |       |          |             |                |
| LinkedIn.com                       |         |         |       | 2        |             |                |
| In house                           |         |         |       |          |             |                |
| University of Oregon               |         |         |       | 1        |             |                |
| California State University        |         |         |       | 1        | 1           |                |
| Oregon Association of Broadcasters |         |         |       |          |             |                |
| TV Commercial on our station       |         |         |       |          |             |                |
| Referral                           |         |         |       | 16       | 7           | 2              |
| Unknown                            |         |         |       | 4        |             |                |
| ABC 17 News                        |         |         |       |          |             |                |
| JournalismJobs.com                 |         |         |       |          |             |                |
|                                    |         |         | Total | 45       | 11          | 2              |

#### C. Attachments

| ,   |  |
|---|--|
| * Documentation that job vacancy information was widely disseminated (dates of on-air     |  |
| appoundements, dated copies of all advertisements, community and internet postings, etc.) |  |

(dated letters, e-mails, faxes etc.)

#### E. Outreach Activities

<sup>\*</sup> Documentation that job vacancy information was provided to requesting organizations

| A. Full-Time Vacancy Filled Job Title:   | AE NBC            |                 |             |              | Date Filled: | 11/16/2020     |
|--|-------------------|-----------------|-------------|--------------|--------------|----------------|
| B. Recruitment/Referral Sources Source   | Contact           | Address         | Tel#        | Referred     | Interviewed  | Referral Hired |
| NPGCO.com<br>KTVZ.com<br>TVJobs.com  |                   |                 |             | 1            |              |                |
| MediaLine Worksource - OR Employment Office Indeed.com Facebook LinkedIn.com   | e                 |                 |             | 38           | 1            | 1              |
| In house Central Oregon Community College Arizona State University Oregon Association of Broadcasters TV Commercial on our station |                   |                 |             | 1            |              |                |
| Referral<br>Unknown  |                   |                 |             | 4            |              |                |
|  |                   |                 | Total       | 44           | 1            | 1              |
| C. Attachments  * Documentation that job vacance   | v information was | s widely dissem | ninated (da | tes of on-ai |              |                |

| * Documentation that job vacancy information was widely disseminated (dates of on-air     |  |
|---|--|
| announcements, dated copies of all advertisements, community and internet postings, etc.) |  |

#### E. Outreach Activities

<sup>\*</sup> Documentation that job vacancy information was provided to requesting organizations (dated letters, e-mails, faxes etc.)